



Doing Business with the University of California's 5 Southern Campuses

February 20, 2007 3:00 PM - 8:00 PM

Tom Bradley International Hall, UCLA campus

Conference Agenda

- 3:00 PM **Welcome**..... Kathryn Atchison, UCLA Vice Provost
- 3:10 PM **Opening Remarks**..... Norman Abrams, Acting Chancellor, UCLA
- 3:15 PM **Keynote Speaker**..... W. Rory Hume, UC Provost

Panel #1: UC is Open for Business – Facilitating Business Interaction with UC

- 3:30 – 5:00 PM Moderator: Kathryn Atchison, UCLA Vice Provost
- Sponsored Research Sherylle Mills Englander, UCSB Director
Jeffrey H. Sherman, VP Strategic Planning, GRT
- Virtual Incubation David Schetter, UCI Asst. Vice Chancellor
Robert Molinari, CEO, CODA Genomics
- Visiting Scientists Charles Louis, UCR Vice Chancellor
Tracy Kahn, Curator, UCR Citrus Variety Collection
- Industry Affiliate Programs Jane Moores, UCSD Interim Director
- Technology Licensing Emily Loughran, UCLA Director Licensing
Jonathan G. Lasch, CEO, ORFID Corporation

5:00 – 5:15 PM **Break**

Panel #2: Bridging the Translational Research Gap – Mechanisms and Goals

The trend towards later stage venture investments and corporate licensing has already begun to affect development of new technologies across various industries. This panel will explore alternate models from industry and the government for bridging the development and financing gap in going from discovery to commercialization.

- 5:15 PM Moderator: Earl Weinstein, UCLA Technology Transfer Officer
- Panelists:
- Howard Soule, VP Translational Research Prostate Cancer Foundation, Milken Institute
- David Badman, NIH/RAID Program
- Jim Schaeffer, Executive Director of Licensing and External Research, Merck
- Kristina Burow, Principal, Arch Ventures Partners
- Sailesh Chutani, Director, Microsoft Research

6:45 – 8:00 PM Networking and showcase of faculty startup companies

(food and drinks Included - see over)

UC Start-Up Showcase Exhibition:

Emerging companies founded on UC discoveries from each of the five campuses will exhibit their technologies and business opportunities adjacent to the conference center. Event scheduled to follow audience Q&A.

UC Resources and Contributions:

The five Southern California UC campuses collectively:

- Employ over 6,200 science and technology-oriented faculty researchers
- Conduct \$2 billion annually in extramurally funded research including \$162 million in industry sponsored research
- Generated 890 new inventions in 2005-2006 with a current active portfolio of 4,900 inventions
- Filed 550 new US patents in 2005-2006
- Have helped start 120 companies founded on UC technology over the last five years
- Granted 25,697 undergraduate and 8,447 advanced degrees in 2006

Generously Sponsored by:



UC Discovery Grants invest in the success of the technology-driven California economy by providing matching funds for industry-sponsored cooperative research between California R&D businesses and UC researchers in five fields of science and engineering.

Presented in cooperation with:



Orange County Technology Action Network

OCTANE is a private, non-profit corporation whose mission is to create, develop, and accelerate biomedical and information technology businesses in Orange County and surrounding regions.

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Visit the **UC in SoCAL Blog** for newsfeeds, updates and events that highlight academic and industry partnership opportunities from the research labs of UCI, UCLA, UCR, UCSB, and UCSD.

www.research.ucla.edu/SoCAL